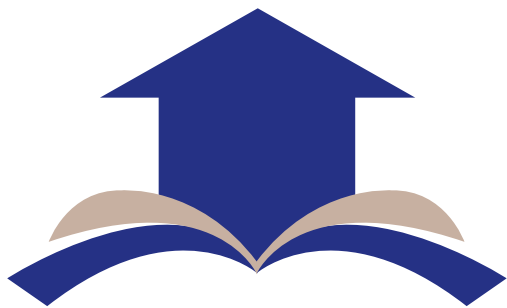




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VARIATIONS



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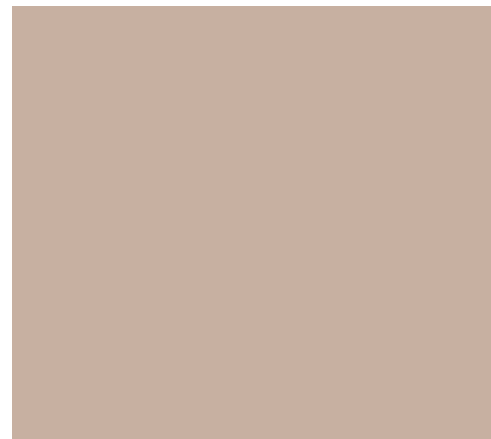


TECHNICAL SPECS

COLORS:



#273185



#C6B0A2

TYPOGRAPHY:

**GRIFFON
SEMI BOLD**

ABOUT

MISSION STATEMENT:

At Paper House Publishing, we are dedicated to publishing literary works that resonate with elegance and sophistication. Our mission is to elevate voices that inspire thought while upholding the highest standards in both content and design. We believe in the power of storytelling and are committed to supporting narratives that enrich the literary landscape and captivate readers.

DESIGN RATIONALE:

- The navy color is sophisticated and elegant, it's not to wild or fun
- The beige color ties into the paper in Paper House Publishing
- The book at the bottom ties into both paper and books as this is a publishing company
- The house seems to emerge from the book as if it is truly a house made of paper (paper house)



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