

LastLetter.  
Publishing

## About Us

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**LastLetter is the leading publisher of novels meant to be adapted for the screen.**

LastLetter's CEO, Jacqueline Marr, created the company to streamline the process of adapting novels into films. The authors at LastLetter go into the writing process knowing that their novel will be in the right hands when it comes time for scriptwriting and production.

LastLetter's style is inspired by the act of writing a script. The blank white page, the black text cursor blinking, and the stark red pen of your editor.

## Style Guide

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LastLetter is simple, restrained, and timeless, keeping all the focus on our authors and their beautiful work.

#FFFFFF

#CD0000

#000000

### Courier Prime

Courier is the standard font for scriptwriting, making it the ideal choice to represent LastLetter's authors.

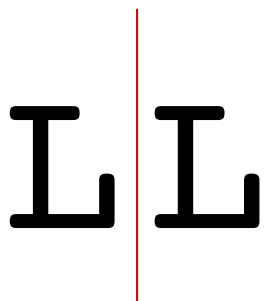
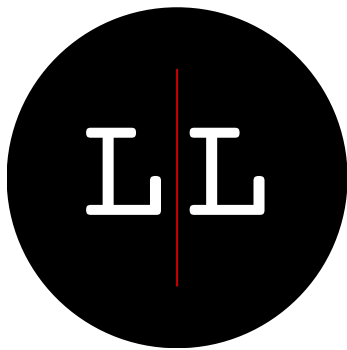
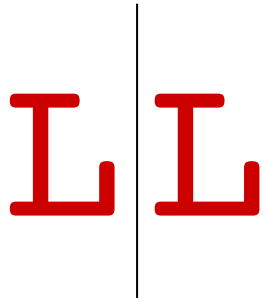
### Montserrat

Montserrat is simple, smooth, and easily readable. The perfect pair for courier's stiffness.

# Logo Variations

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LastLetter focuses its iconography on the blinking cursor and the name itself.



# Sketches

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LastLetter<sup>r</sup>

LL.

lastletter<sup>r</sup>.

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Last Letter<sup>r</sup>

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# Mockups

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