

# Mission Statement

Books should be accessible to everyone. Windmill Publishing is dedicated to getting readers the books they love and authors an opportunity to share their stories with the world. We believe you are not just reading a book, you are experiencing a journey.

# Design Explanation

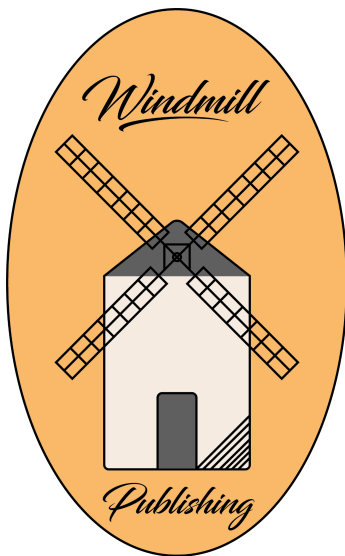
The windmill design was inspired by one of our most beloved books, *Don Quixote*. Our windmill references the windmills that appear in the novel, taking after the quaint windmills of Consuegra, Spain. The off-white structure and ash-grey top convey a sense of sophistication and lend to the simplicity of the design. While the design does not include a swordsman on a horse, we hope the windmill will invoke authors & readers to reminisce about battles with giants.

# Technical Specs

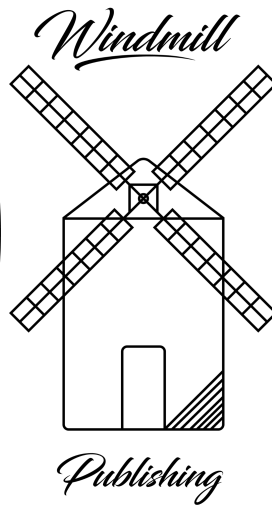
- The mood/theme;
  - Elegant
  - Classical
  - Sophisticated
- The largest part of the logo should be the cylinder base of the windmill, taking up about 3/4 of the overall design
  - When in color, the cylinder base should be #F3EAE3
  - When in color the cap/top and doorway should be #606160
- The top/cap and bottom of the windmill should be rounded by 8pt.
- The line strokes should be 3pt thick.
- There must be 4 windmill blades/sails
  - The angle of the blades/sails should be 45 degrees

- The degrees are:
  - 45°
  - 135°
  - 225°
  - 315°
- The font used is *Blackword* by Youssef Habchi

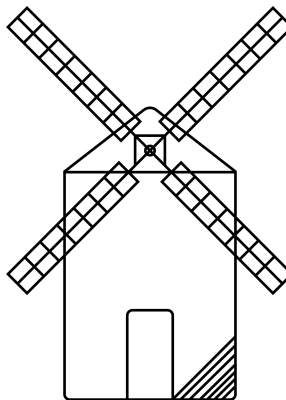
## Variations



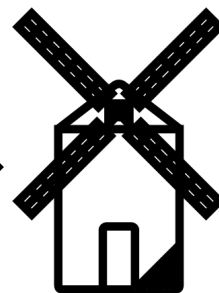
Base design



Alt Design 1



Alt Design 2



Emblem Design

# Real World Application

