



**LADYBUG
PUBLISHING**

WHO WE ARE

OUR MISSION

Ladybug Publishing is a publishing company dedicated to spreading diverse voices. We are passionate about using storytelling to connect, inspire, and empower our readers and authors alike. We aim to publish thought-provoking, educational works and foster an uplifting and inclusive community. Our mission at Ladybug Publishing is to build a space where creativity and intellect can grow and stories of diversity and acceptance are shared.

Primary Logos



**LADYBUG
PUBLISHING**

**LADYBUG
PUBLISHING**

Alternative Logos

Style Guide



**LADYBUG
PUBLISHING**



**LADYBUG
PUBLISHING**

**LADYBUG
PUBLISHING**

**LADYBUG
PUBLISHING**



#FFFFFF



#2D2C2C

COLORS



#AA3636



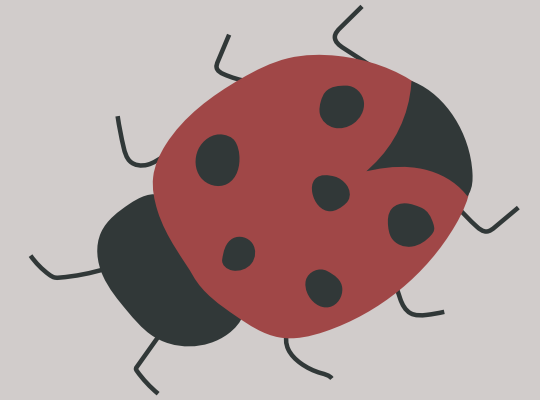
#245D42



TYPOGRAPHY

Tomarik

DESCRIPTION



Ladybug Publishing is represented by a simple, 2D design of a ladybug, with a pen stylist subtly integrated into the bug's body form. This design perfectly blends creative and professional tones, representing our approach to the industry. The ladybug symbolizes protection, love, and prosperity, which align with our commitment to supporting authors and readers while bringing stories to life.

Our brand colors—Ladybug Red, Dark Charcoal, Forest Green, and White—create a warm, inviting atmosphere and create stability within their contrast. These colors are grounding and evoke a sense of trust, nurture, and nature. Together, they reflect our brand mission: to build a welcoming and inclusive space for authors and readers, where creativity and knowledge can flourish and grow.



APPLICATION



SKETCHES

